

Forw**ARD THIS WEEK**

SEPTEMBER 14, 2016





Court Theatre establishes named directorship in honor of donors David and Marilyn F. Vitale

Charles Newell appointed inaugural Marilyn F. Vitale Artistic Director

Read more »

ANNOUNCEMENTS

UChicago ranks third in US News

University of Chicago recognized in National Universities Rankings Read more »

Campaign Corner: New Smart Museum of Art Elevator Pitch

The Smart Museum includes 15,000+ works of art and is open to the public free of charge. Here are tips for speaking with prospective donors.

Read more »

Learn more about recognition societies and how donors qualify for membership

The University of Chicago has 19 recognition societies to recognize and reward donors for their generosity.

Read more »

University of Chicago researcher tests theories on why people give

John List, Kenneth C. Griffith Distinguished Service Professor of Economics, uses data to crack the riddle of fundraising.

If prompted, use your CNet ID and password to log into ForwARD. Some users may need to insert "adlocal\" before their CNet ID in the username field.

PROGRESS AS OF SEPTEMBER 14

 Fundraising
 \$41.4M

 Cash
 \$41.5M

 Campaign
 \$3,305M

 Engagement
 83,669

Represents giving to all units. Fundraising and campaign progress numbers include bequest expectancies.

ARD Staff Development

AM 4-1-1: The Life Cycle of a Gift

Hear from David Cashman, Andrew Kent, and David Sacks 9–10 a.m.

Thursday, September 15 Harper Court 1121 or WebEx

WHO

What we do, How we work with you, and Our staff and resources with Talent Management and Administration 9–10 a.m. Friday, September 23 Harper Court 502

Enjoy UChicago

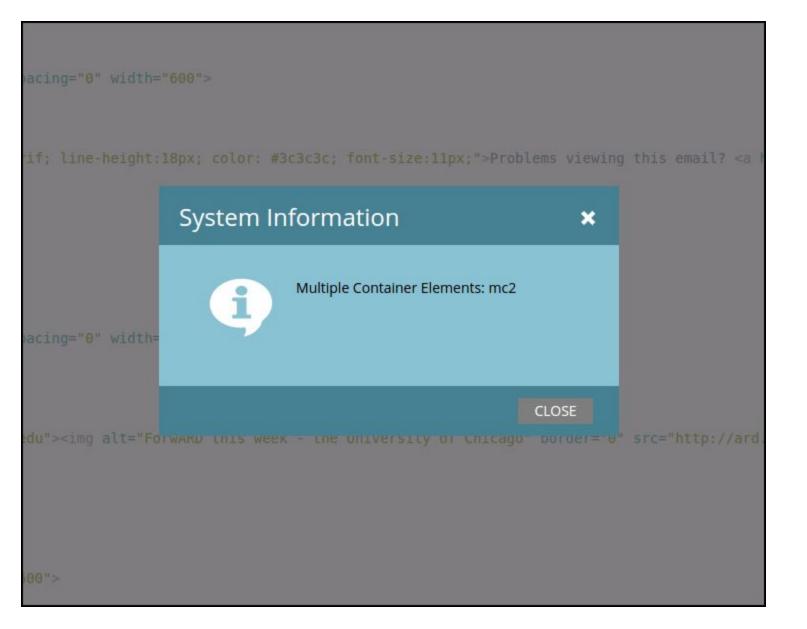
Join Team ARD at the RBC Race for the Kids at Comer Children's

9 a.m. Sunday, October 16 University of Chicago main quadrangle

JOB OPPORTUNITIES

Assistant Director, Data & Communications - AEAG (101224)

Assistant Director Cuenta 6



- * Create a New Email Template
- Create an Email
- Email Template Picker Overview
- Email Template Syntax
- Add Modules to your Email
- Email Editor v2.0 Overview
- Turning On/Off Email Editor
 2.0
- > Email Programs
- Drip Nurturing
- > Deliverability
- Mobile Marketing
- Demand Generation
- Web Personalization RTP
- Predictive Content
- Additional Apps
- Administration

CPM Sync

Containers

A container holds Modules and defines where they can be placed. When end users are re-ordering and inserting modules into their email, the container controls where they may go.

Specified using either , , <thead>, <tfoot> or with class="mktoContainer"

Required attributes

id: How you reference the module within your email template.

Caution

Containers can only contain Modules–if there's anything else present, the Container is considered invalid!

Only one container is allowed per template.



low can we improve this article