

Step 1: User clicks on “Apply with LinkedIn”

The screenshot shows a web application form for a Master of Arts program. At the top, there are two dropdown menus: 'Program Selection*' (set to 'Master of Arts in English Language and Literature - European University Cyprus') and 'Semester/Term/Promotion Selection*' (set to 'September 28, 2016'). Below these is a 'Personal Information' section with a 'LinkedIn Apply with LinkedIn' button. The form fields include: 'First Name*' (Kos), 'Last Name*' (BretonTest), 'Gender*' (radio buttons for Male, Female, Rather not say), 'Nationality*' (Afghanistan), 'Country of birth*' (Iraq), 'Date of birth*' (03/27/2016), 'document of Identification' (Make your choice), and 'e-mail*' (empty).

Step 2: Screen pop appears requesting LinkedIn credentials and permissions to grant access to UELD to retrieve all profile info

The screenshot shows a LinkedIn authorization screen pop. At the top left is a profile picture of Kostia Breton (Not you?) and the UEDigital logo. The main text reads: 'UEDigital would like to access some of your LinkedIn info:'. Below this are four items with icons: 'YOUR PROFILE OVERVIEW' (Name, photo, headline, and current positions), 'YOUR FULL PROFILE' (Full profile including experience, education, skills, and recommendations), 'YOUR EMAIL ADDRESS' (The primary email address you use for your LinkedIn account), and 'YOUR CONTACT INFO' (Address, phone number, and bound accounts). At the bottom, there is a 'Sign in to LinkedIn and allow access:' section with a username field (bre...), a password field, and a 'Forgot your password?' link. Below the sign-in fields are 'Join LinkedIn' and 'Allow access' buttons, and a 'Cancel' button. The LinkedIn logo is in the bottom right corner.

Step 3: Online application is filled in using website visitor's LinkedIn profile after permissions are granted

Sections are pre-populated with user's info

My profile

Welcome to the University of Europe Laureate Digital network!
This is your unique profile page. Feel free to customize.

Professional Experience Edit / Add	Skills Edit / Add	Languages Edit / Add
Senior Designer Laureate Online Education, Amsterdam (The Netherlands) June 2016 - Present	Graphic Design Editorial Design Web Design Typography Signage Adobe CC Wordpress Microsoft Office Mac OS	Portuguese English Spanish
Senior Designer Liquid Creativity, Melbourne (Australia) May 2013 - May 2016		
Education Edit / Add		LinkedIn Profile Remove
Master in Design and Graphic Production Universidad de Barcelona (Spain) 2008		linkedin.com/paulamadeira
Degree in Technology and Graphic Arts Instituto Politecnico de Tomar (Portugal) 2002		